



The Canadian CED Network
Strengthening Canada's Communities

Welcome to the Canadian CED Network (CCEDNet)

August 2007



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What is Community Economic Development?

Action by people locally to create economic opportunities and enhance the social and environmental conditions of their communities, particularly those most marginalised, on a sustainable and inclusive basis





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Why CED?

- Grassroots
- Community-led
(conceived & directed locally)
- Holistic approach
- Long-term





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What are some of the results of CED?

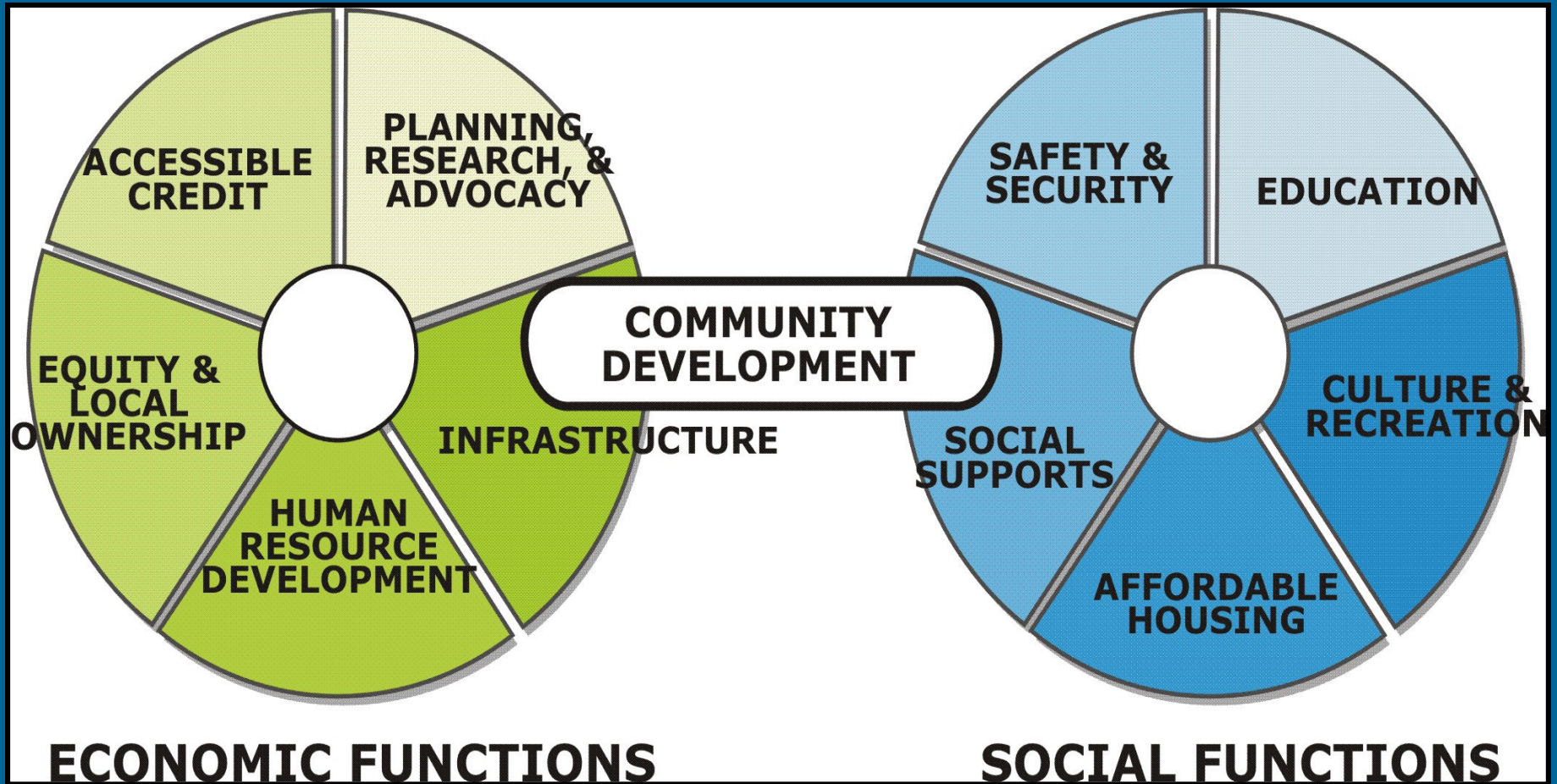


- Improving lives of marginalized residents
- Better social, economic, environmental conditions
- Increased capacity of communities to create their own futures



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CED in Summary

CED is an alternative to conventional approaches to economic development.

CED responds to social, economic and environmental challenges.





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What is the Canadian CED Network?

- Pan-Canadian
- Membership-based
- Democratically structured
- Non-profit registered charity



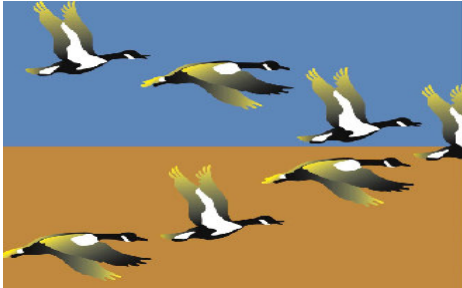
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Why a CED Network?

To join with others to take action on growing social and economic inequality across Canada





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Why do we do it?

- Equity
 - Fairness for all
- Participation
 - Empowering marginalized citizens
- Community building
 - Stronger communities
- Cooperation & collaboration
 - Linkages
- Self-reliance & control
 - Local power and resources



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Why do we do it?

- Integration
 - Holistic approach
- Interdependence
 - Collaboration
- Living within ecological limits
 - Sustainable development
- Capacity building
 - Human skills and assets
- Diversity
 - Inclusion



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The History of CCEDNet

1999

- Incorporated
- Membership: 16
- Staff: 3
- Administrative office: Waterloo, ON



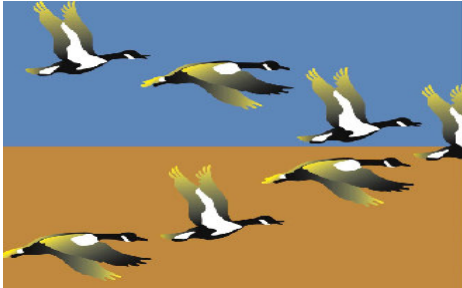
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The History of CCEDNet

2002

- Rupert Downing, Executive Director
- Membership: 165
- Staff: 4
- Administrative offices: Victoria, BC & Victoriaville, QC



The History of CCEDNet

2007

- Membership: Over 750 members
- Staff: 22
- Administrative office: Victoria, BC
- Regional offices: Winnipeg MB, Toronto, ON and Charlottetown, PE



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Who are our members?

- Individuals
- Community-based organizations
- Co-operatives
- Credit unions
- Social enterprises
- Municipalities
- Universities
- Foundations



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This includes a mix of:

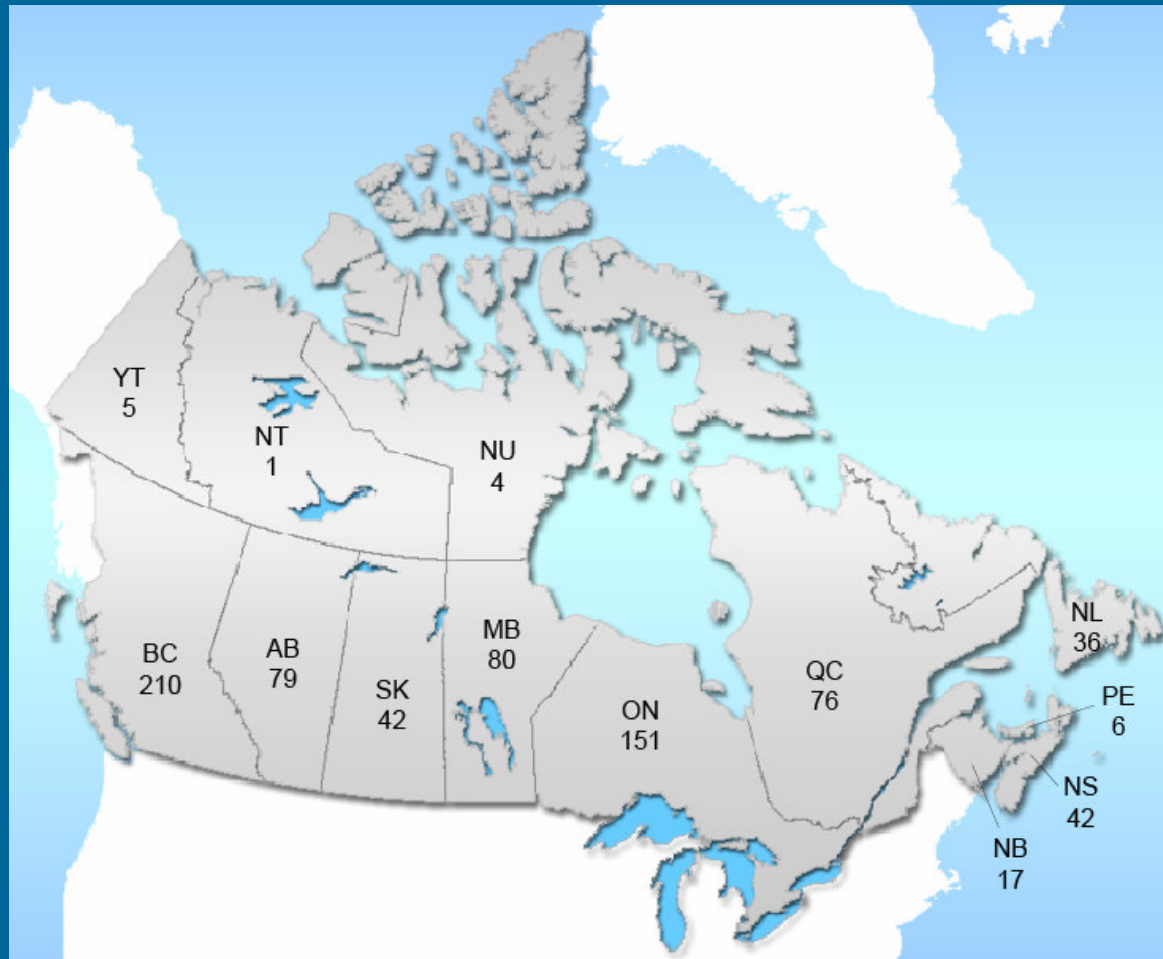
- Single purpose organizations
 - CED for immigrant women
- Community development corporations
 - Quint Development Corporation
- Convener organizations
 - Networks, foundations
- Infrastructure organizations
 - SEED Winnipeg/ CEDTAS

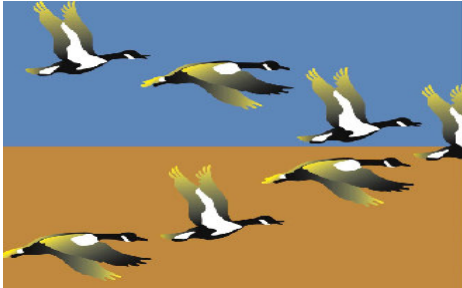


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Where are our members?



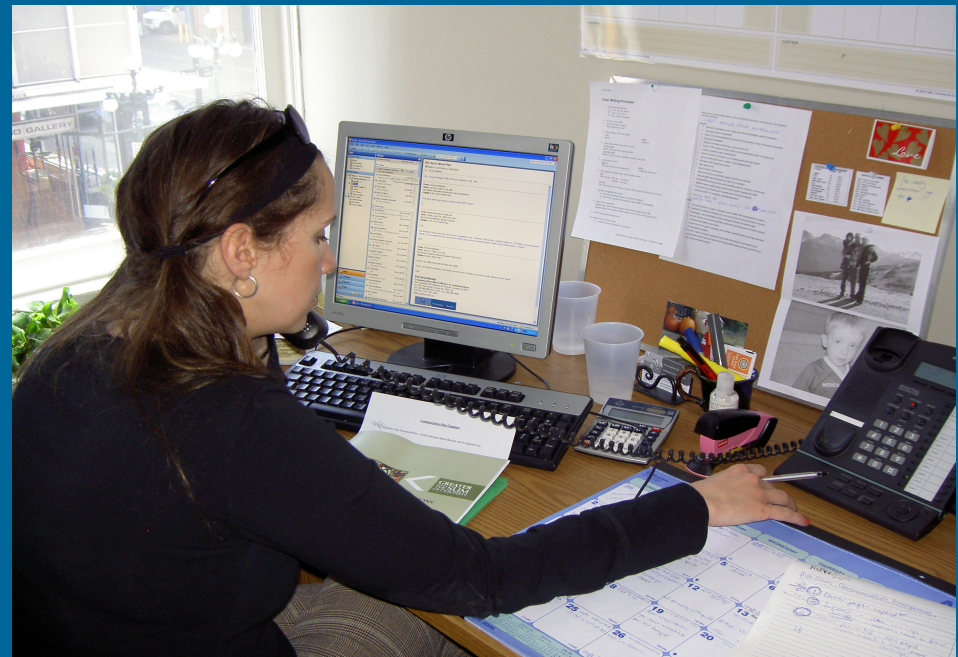


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What do we do?

- Network
- Share information
- Learn
- Train
- Research
- Develop policies
- Promote CED





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How do we do it?

Standing Committees:

- Policy council
- Practitioner & sector strengthening
- Membership
- Emerging Leaders





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How do we do it?



Other Committees & Networks:

- International committee
- Immigrant & refugee action network
- Fundraising committee
- Regional networks

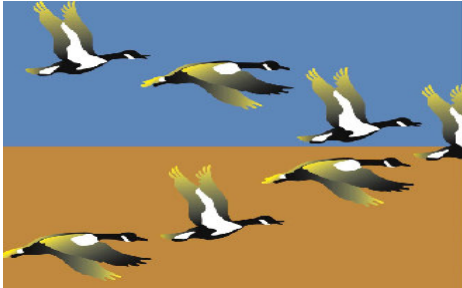


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Specific Areas of CED Work

- Youth
- International
- Food sustainability
- Social entrepreneurship
- Labour market
- Evidence based research
- Immigrant & refugee
- Poverty reduction



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How do we stay connected?

- Announcements
- The website
- Annual reports
- Pan-Canadian e-newsletters
- Regional e-newsletters
- Annual general meetings
- *Making Waves* magazine
- Tele-learning events
- Annual conferences
- Regional events
- Workshops



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Conferences

- 2001 – Halifax
- 2002 – Winnipeg
- 2004 – Trois-Rivières
- 2005 – Sault Ste. Marie
- 2006 – Vancouver
- 2007 – St. John's
- 2008 – Saskatoon





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Why are Geese on our logo?

- Geese fly in V formation.
- They support each other.
- They help take the lead when needed.
- They gain at least 71% more distance than if one goose would fly alone.
- That's teamwork!



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Conclusion

- CED Works.
- The Canadian CED Network's board, members, volunteers, and staff all have a role to play in strengthening Canada's communities.