

Industry Canada / Industrie Canada

# FedNor

Opening Doors.  
Building Futures.




Canada

## Who does FedNor work with?

- First Nations
- Tribal Councils
- Aboriginal economic development agencies
- Other Aboriginal non-profit groups

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## We are...

- a regional development organization in Ontario that works with a variety of partners, as both a facilitator and catalyst, to help create an environment in which communities can thrive, businesses can grow and people can prosper.


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## Northern Ontario Development Program (NODP)

- The Northern Ontario Development Program covers a very large geographic area, stretching from Muskoka to James Bay, and from the Manitoba border to Quebec.
- The NODP promotes economic growth in Northern Ontario through the delivery of contributions funding, primarily to non-profit organizations, for projects not eligible for commercial financing.

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## Northern Ontario Development Program (NODP)

- Program contributions are available to support projects in six areas:
  - community economic development
  - innovation
  - information and communications technology
  - trade and tourism
  - human capital
  - business financing support

## Community Economic Development Naicatchewenin First Nation



- More than \$757,000 in FedNor funding to support Kish Gon Dug
- Investments supported the purchase/installation of equipment, marketing efforts, capacity building and infrastructure expansion

## NODP

### Community Economic Development

- We believe:
  - strategic planning enhances business competitiveness and job creation
  - diversification strategies are needed for communities adversely affected by sudden or severe downturns in the local economy
  - regional initiatives build strong, sustainable communities



## Community Economic Development Kasabonika Lake Community Development Corp.

- FedNor-supported mentorship project has helped FN to develop business expertise in mining
- As a result, Kasabonika Lake CDC has developed successful working relationships with mining industry




**NODP**  
*Innovation*

- **We believe:**
  - that support for early stage research and development can bring new, innovative products and services to market
  - that interaction between science and industry can increase the overall competitive position of Northern Ontario
  - Northern researchers and industry are engaged in world-class science & technology

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**NODP**  
*Information and Communications Technology (ICT)*



- **We believe:**
  - in developing networks and telecommunications infrastructure throughout the North
  - ensuring that Northern Ontario competes on both a local and global scale

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*Innovation*  
**Genesis Genomics**


- **An internationally recognized biotechnology company in Northwestern Ontario**
- **Early detection of disease**
- **Potential identification of cancer at the DNA level**
- **Research, investment, employment, innovation**

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*Information and Communications Technology (ICT)*  
**Kuhkanah Network (K-NET)**

- **Aboriginal organization providing ICT and telecommunications consulting and services**
- **Telehealth, teliagnostics, Internet high school, online conferencing**
- **Connecting over 20,000 people across some of the most remote areas of Northern Ontario**



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## NODP *Trade*

- **We believe:**
  - Team Northern Ontario (TNO) Trade Network
    - Two community-based organizations
  - Goal is to increase the number of export-ready firms and export sales
  - \$5.4 billion in exports
  - FedNor International Business Centre



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## NODP *Human Capital*

- **We believe:**
  - in providing Northerners, with the training and employment opportunities they need to succeed in a knowledge-based economy.
  - in supporting initiatives that ensure the opportunity exists for people to remain and grow in their respective communities.



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## NODP *Tourism*

- **We believe:**
  - that tourism is one of the North's most important industries
  - 10 million visitors
  - \$1.7 billion spent
  - 18,000 industry-related jobs



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## *Human Capital* *Youth Internship Program*

- Youth out-migration – only 25 percent of youth return to Northern Ontario
- Over 1000 FedNor Interns since inception
- Experience, opportunity, employment




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**Human Capital**  
**Business Management Skills and Networking**


- Wasaya Community Economic Development Corporation is establishing FN retail buying group



- FedNor investment helps with training and management skills development

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**Community Futures Program (CF)**




Community Futures Development Corporations  
Sociétés d'aide au développement des collectivités

- **Supports 61 Community Futures Development Corporations across rural and Northern Ontario**
- **Locally run and focused on addressing local needs**

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**NODP**  
**Business Financing Support**

- **We believe:**
  - in improving access to capital for small and medium-size enterprises
  - in stimulating investment with higher-risk enterprises through loan loss reserves with financial institutions and community-based investment funds.



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**Community Futures Program (CF)**  
**Northern Region**

- **CFDCs offer wide range of programs and services, including:**
  - Access to Capital
  - Business Support Services
  - Strategic Community Planning
  - Community Economic Development



NISHNAWBE ASKI  
DEVELOPMENT FUND

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### Community Futures Program Local Initiatives Contribution

- Contribution funding up to \$5,000
- Funding for small scale community economic development projects
- Pre-feasibility studies, research projects, community ICT strategies, e-commerce promotion, small scale capital projects, marketing, workshops, community tourism events and other community based economic development projects.
- Contact Nishnawbe Aski Development Fund

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### FedNor Process

- Contact your nearest FedNor office and discuss the idea with a project officer
- Prepare a 2-3 page draft proposal that includes:
  - the overall objectives
  - describes the project and the budget
  - states the need for the project, its strategic significance
  - documents community support
  - lists all other project partners
- Upon acceptance of the proposal, refer to the FedNor website for the complete description of application requirements.
- Keep in touch with your FedNor officer throughout

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