

Potential content in the site could include:

1) General information, including:

- a) Community location, including a description of the location plus a map showing the location of the community within Canada and a more detailed map showing the location of the community within the local area, including highway access routes, etc.
- b) Community map, showing the location of key facilities.
- c) Community history.
- d) Contact information for community leaders and local government officials.
- e) A description of the community government, including services and programs.
- f) Community economic development plans, or summaries of these plans.
- g) Community by-laws.

2) Information related to the employment of community members, such as:

- a) Contact information for the responsible official in the community. This would be of particular interest to potential employers.
- b) Information on the community labour force from the Census (See 2001 Census Aboriginal Population Profiles and 2001 Aboriginal Peoples Survey) or community skills inventory.
- c) Community policies, practices and potential support programs regarding working with potential employers to get community members into jobs.
- d) Employment partnership agreements that have been negotiated with major employers in the neighbourhood, if any.
- e) "Positions wanted" advertisements for members of the community looking for work.
- f) Innovative initiatives and success stories.

3) Information related to community business development such as:

- a) Contact information for the responsible official(s) in the community. Where there is an EDO working for the community government and a community development corporation, it is useful to clarify responsibilities.
- b) The name, description, key officials, subsidiary companies, products and services of the community-owned development corporation, and other basic information of interest to those who are doing business with the corporation or may want to.
- c) Information on potential joint ventures, partnerships and other opportunities with the community or the community-owned development corporation or the community.
- d) Profiles of community businesses, particularly products and services and contact information.
- e) Policies and practices of the community and community-owned development corporation in dealing with unsolicited business proposals.
- f) Innovative initiatives and success stories.

4) Information related to accessing opportunities from land and resources beyond community control such as:

- a) Contact information for the responsible official(s) in the community.
- b) Descriptions or summaries or actual impact benefit or other agreements negotiated with provinces/territories or industry.
- c) Descriptions of or actual advocacy documents related to resource access.
- d) Innovative initiatives and success stories.

5) Information related to development of community land and resources such as:

- a) Contact information for the responsible official in the community.
- b) Community land use plans.
- c) Community forest management plans.
- d) Potential third party or partnership opportunities for the development of sand and gravel and other minerals.
- e) Serviced or unserviced lots or sites available for leasing.
- f) Summaries of, or actual, taxation, land use and other bylaws.
- g) Innovative initiatives and success stories.

6) Information to promote investment in the community such as:

- a) Location, size and description of serviced or unserviced lots or sites available for leasing or sale, including a description of the services available or could be made available.
- b) Potential third party or partnership opportunities for the development of sand and gravel and other minerals.
- c) Summaries of, or actual, taxation, land use and other bylaws and user fees for local government services.
- d) Description of transportation, market access, supply access, labour force, wage rate, lifestyle and other factors that would make relocation to the community attractive to potential investors or their corporate managers.
- e) Community responses to typical investor inquiries regarding relocation to the community.
- f) Investor brochures if available.
- g) Innovative initiatives and success stories.

7) Information to promote tourism such as:

- a) Contact information for the responsible official(s).
- b) Descriptions of services, price, location and contacts for community businesses providing accommodation, meeting rooms, restaurant, catering, attractions, recreation facilities and other services relevant to travellers.
- c) Similar information in relation to services provided by community governments.
- d) Information promoting community meetings and conferences, including meeting and conference facilities, plus ancillary services from community businesses and the community government.
- e) Information promoting community events, including date, description and location of

community events, plus ancillary services from community businesses and the community government.

f) Information promoting community attractions to leisure and recreational travellers, plus

ancillary services from community businesses and the community government.

g) Brochures and other promotional materials.

h) Innovative initiatives and success stories.

8) Information on advocacy initiatives such as:

a) Contact information for the responsible official(s) in the community.

b) Summaries of, or actual, advocacy documents.

c) Innovative initiatives and success stories.